

News Release

WASTED AMERICA

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WASTED AMERICA LAUNCHES

WEB CAMPAIGN TO CURB WASTEFUL GOVERNMENT SPENDING

FULTON, Ky., (Dec. 1, 2011) — Wasted America, a newly formed organization of concerned citizens, today announced its launch of a nonpartisan, grass-roots web campaign to hold federal officials accountable for wasteful spending.

“Federal earmarks waste more than \$17 billion annually and cost each tax-paying American family about \$220 per year. That’s a clear violation of the public trust,” said Wasted America founder Ron Wall. “At a time when politicians are deadlocked over painful budget cuts, and much of small-town America is literally fighting for its economic survival, we’re embarking on a new approach to end as much waste and inefficiency as possible.”

The launch of the web site at www.wastedamerica.com kicks off a campaign to entertain and educate the public while serving as a force for change. On Nov. 29, Wasted America debuted the first in its series of satirical webisodes, each highlighting a particularly egregious example of government waste.

The first video turns the spotlight on an earmark designed to control tree snakes in Guam. Last month, the Interior and Defense departments chipped in \$2.9 million to continue funding the earmark for nine more months. Viewers will find additional information at

www.wastedamerica.com, where they can vote to end the earmark and take part in an aggressive national campaign.

Wasted America is launching www.wastedamerica.com in support of a three-pronged mission to:

- focus on the Earmark Spending Program.
- be a vehicle that helps America's voice be heard, and delivers tangible results.
- demand the construct of a bill permanently terminating the current earmarking process.

“There are other watchdog groups keeping an eye on government spending, but Wasted America is different,” said Wall. “When we receive 100,000 votes at our website, we will generate a surprise shaming event that will make politicians take notice. When our viewers send mountains of demand letters to congressional representatives via this new site, then they [the lawmakers] will have to act.”

Wasted America is a nonpartisan group of ordinary citizens based in Fulton, Ky. The organization was formed out of frustration over the lack of fiscal responsibility in Washington, D.C., and the need for an additional force to mobilize the public will for immediate and substantive changes in government spending. Funded by civic leaders and concerned citizens, and manned by a large base of volunteers, Wasted America is uniting Main Street America to deliver significant change in Washington, D.C. For more information, visit

www.wastedamerica.com.

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